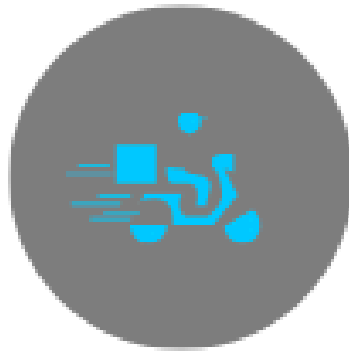




BN7455580

PTIONAIRE

FAST DELIVERY

Business Profile

AUGUST, 2024

optionairefastdelivery.systeme.io

History/ Background of the Company

The journey of OPTIONAIRE Fast Delivery began in 2016 when the founder, **CHIBUIKE AMEKE** first started working as a commercial bike rider while still in higher institution. Laterwards, he took up a job, but later quit the job and still continued with his biking business. During this period, he began receiving requests from customers who needed items to be picked up and delivered. This sparked the idea of starting a delivery service in Sokoto, Sokoto State, Nigeria.

Though the initial client base was small, primarily consisting of people who knew him personally, the potential of this venture became increasingly apparent. Despite facing the challenges of balancing various jobs and his biking passion, he remained committed to the idea.

In 2023, after years of perseverance and refining his business approach, he successfully established OPTIONAIRE Fast Delivery Services. Today, we are proud to have a team of **over 20 dedicated staff members and partners**, serving numerous clients across every Northern state in Nigeria. Our growth is a testament to our commitment to providing reliable and efficient delivery services, meeting the needs of businesses and individuals alike.

About The Company



At OPTIONAIRE Fast Delivery, we are redefining the logistics landscape for e-commerce businesses. Born out of a commitment to excellence and a passion for innovation, we specialize in providing top-tier delivery solutions that are both **fast and reliable**. We understand the unique challenges faced by online retailers and e-commerce platforms, and our services are designed to meet these demands with **precision and efficiency**.

Meet Our Founder



Chibuikeme Ameke is a visionary personnel with expertise in Digital Marketing, Delivery and Logistics Services, CAC Registrations, Staff Outsourcing, Virtual Assistance, and Customer Support Solutions to propel businesses and individuals forward.



Our Mission

Our mission is to empower e-commerce businesses by delivering exceptional logistics services that ensure every package reaches its destination on time and in perfect condition. We strive to be the backbone of our clients' operations, providing them with the confidence to grow and succeed in a competitive market.



Our Vision

We envision a future where OPTIONAIRE Fast Delivery is the go-to logistics partner for e-commerce businesses across the region. Our goal is to set the standard for speed, reliability, and customer satisfaction in the logistics industry.

Why Choose Optionaire?

SPEED

We understand that in the world of e-commerce, time is of the essence. Our fast delivery services are designed to keep up with the pace of your business.

RELIABILITY

Trust is at the core of our operations. We are committed to delivering on our promises and ensuring that every package reaches its destination safely.

INNOVATION

We leverage the latest technology to provide you with the best logistics solutions. Our systems are designed to streamline your operations and provide you with the insights you need to stay ahead.

CUSTOMER FOCUS

Your success is our success. We work closely with our clients to understand their unique needs and provide personalized solutions that drive results.

Our Core Services

01 SAME-DAY DELIVERY

Our Same-Day Delivery service is designed for businesses that need to get products into the hands of customers quickly. We ensure that orders placed within a specified time frame are picked up, sorted, and delivered to the customer on the same day.

Key Features:

- Guaranteed delivery within hours of order placement.
- Real-time tracking for both the business and the customer.
- Ideal for perishable goods, urgent orders, and high-demand products.

02 NEXT-DAY DELIVERY

Our Next-Day Delivery service ensures that your customers receive their orders promptly, without the premium cost of same-day service. We handle pickups, sorting, and routing efficiently to guarantee delivery by the next business day.

Key Features:

- Cost-effective delivery option with guaranteed next-day arrival.
- Comprehensive coverage across metropolitan areas and beyond.
- Real-time tracking and delivery notifications.

Our Core Services



03 DOOR-STEP DELIVERY

We ensure that packages are delivered from local hubs or distribution centers directly to the customer's doorstep, maintaining the highest standards of service.

Key Features:

- Flexible delivery options, including evening and weekend deliveries.
- Integration with your existing e-commerce platform for seamless order processing.
- Professional and courteous delivery personnel representing your brand.



Our Core Services

04 ORDER FULFILMENT

Our Order Fulfillment service takes the hassle out of managing inventory and processing orders. We handle everything from warehousing to pickup to packing and shipping, allowing you to focus on growing your business.

Key Features:

- Comprehensive inventory management with real-time stock updates.
- Efficient pick up, packaging, and shipping processes.
- Customizable packaging options to enhance your brand's presentation.

Our Core Services



05 WAREHOUSING AND DISTRIBUTION

OPTIONAIRE offers secure and strategically located warehousing facilities for your inventory. Our distribution services ensure that your products are stored safely and dispatched efficiently as orders come in.

Key Features:

- Climate-controlled and secure storage options.
- Advanced inventory management systems for real-time monitoring.
- Fast and accurate order processing and distribution.



Delivery Order

06 CUSTOM LOGISTICS SOLUTIONS

We understand that every business has unique logistics needs. Our Custom Logistics Solutions service allows us to work closely with you to develop tailored logistics strategies that align with your business goals.

Key Features:

- Personalized consultation and strategy development.
- Flexible service packages that adapt to your evolving needs.
- Dedicated account management for ongoing support and optimization.

Our Core Services

07 BULK SHIPMENT SOLUTIONS

For e-commerce businesses dealing with large volumes of orders, our Bulk Shipment Solutions offer a streamlined and cost-effective way to manage deliveries. We provide tailored solutions that meet your specific volume and timing requirements.

Key Features:

- Scalable solutions for handling high order volumes during peak seasons.
- Optimized routing and scheduling for efficient delivery.
- Cost savings through bulk processing and shipping discounts.

Workflow Plan

The workflow plan for OPTIONAIRE Fast Delivery outlines the steps involved in providing logistics services to e-commerce businesses. This plan ensures smooth operations, from order placement to final delivery, while maintaining efficiency, accuracy, and customer satisfaction

01

ORDER PLACEMENT

- **Customer Order Submission:** Customers place orders through the e-commerce platform, which automatically transmits the order details to OPTIONAIRE's system via an integrated API.
- **Order Confirmation:** OPTIONAIRE sends an immediate confirmation to both the e-commerce business and the customer, acknowledging receipt of the order.

02

ORDER PROCESSING

- **Order Validation:** OPTIONAIRE's system validates the order details, including delivery address, preferred delivery time, and special instructions.
- **Pick List Generation:** For order fulfillment services, a pick list is generated and sent to the warehouse team to retrieve the items.
- **Inventory Check:** The system automatically updates inventory levels and flags any low-stock items for reordering.

03

PICKING AND PACKING

- **Picking:** The warehouse team picks the items from the inventory according to the generated pick list.
- **Packing:** Items are securely packed according to the client's specifications, with branding materials included if required.
- **Labeling:** The package is labeled with the necessary shipping information, including tracking numbers and any special handling instructions.

Workflow Plan



The workflow plan for OPTIONAIRE Fast Delivery outlines the steps involved in providing logistics services to e-commerce businesses. This plan ensures smooth operations, from order placement to final delivery, while maintaining efficiency, accuracy, and customer satisfaction

07

POST-DELIVERY SERVICES

- **Customer Feedback:** OPTIONAIRE sends an automated survey to customers requesting feedback on their delivery experience.
- **Data Analysis:** The system analyzes delivery performance, customer satisfaction, and other key metrics to identify areas for improvement.
- **Reporting:** Detailed reports are generated for the e-commerce business, covering delivery times, customer feedback, and any issues encountered.

08

CONTINUOUS IMPROVEMENT

- **Performance Review:** Regular meetings will be held with the operations and logistics teams to review performance data and identify improvement opportunities.
- **Technology Updates:** The IT team monitors the logistics software for updates and enhancements to improve efficiency and accuracy
- **Training:** Constant training will be provided to drivers, warehouse staff, and customer service teams to ensure they are up-to-date with best practices and company standards.

09

EMERGENCY PROTOCOLS

- **Issue Resolution:** A dedicated support team will be handling any issues that arise during the delivery process, such as delays, lost packages, or customer complaints.
- **Contingency Plans:** The company has contingency plans in place for scenarios like vehicle breakdowns, extreme weather, or other unforeseen disruptions.
- **Customer Communication:** In the event of a delay or issue, customers are immediately informed, and alternative solutions are offered.

Our Present Coverage

Sokoto

Kebbi

**Zamfara
(Gusau)**

Gombe

Kano

Kaduna

Katsina

Zaria

Bauchi

**Adamawa
(Yola)**

**Taraba
(Jalingo)**

**Borno
(Maiduguri)**

**Plateau
(Jos)**

**Kogi
(Lokoja)**

**Yobe
(Damaturu)**

**Niger
(Minna)**

**Jigawa
(Dutse)**

**Kwara
(Ilorin)**

**Benue
(Markurdi)**

**Abuja
(FCT)**

**Nasarawa
(Lafia)**

Few of our Clients



**Emtim
Ventures**

**SP
Enterprise**

**Marrvell
Enterprise**

**Commodity
NG**

**J&B
Essentials**

**Destma
Wellness**

**CJ Auto Global
Ventures**

Fitlife Hub

**Gem
Remedies**

Legal Registration


FEDERAL REPUBLIC OF NIGERIA

CERTIFICATE OF REGISTRATION
BUSINESS NAME REGISTRATION NO. 7455580

THE REGISTRAR - GENERAL OF CORPORATE AFFAIRS COMMISSION

hereby certifies that

OPTIONAIRE GENERAL ENTERPRISE

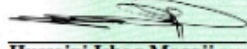
is this day registered as a business name under the
COMPANIES AND ALLIED MATTERS ACT 2020

The general nature of business is:
DIGITAL MARKETING, SALES OF APHRODISIACS, DELIVERY AND ERRANDS

The address of the principal place of business is:
NO 10 MABERA, SOKOTO, SOKOTO STATE

Given under my hand at Abuja this 19th day of April, 2024





Hussaini Ishaq Magaji SAN
Registrar - General

We Look Forward to being Your Business Partner



Chibuike Ameke

CEO/Visionaire



Grace Daniel Divine

Managing Director (MD)

Contact Us

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...Trust, Delivered

**We are Confident
that we are the Best
Logistics Option for
your Brand's Needs**

Produced By:
IdeaSmith International